



# SPONSORSHIP & EXHIBITOR PACKET

Tools to Thrive: Building  
Strength and Resilience

Monday, March 2, 2026  
Silver Spring Civic Building

# Nonprofit Montgomery's Tools to Thrive Expo

Where nonprofit leadership, innovation, and community come together.

## Sponsorship & Exhibitor Information

In 2025, we held our inaugural Tools to Thrive Expo featuring 27 exhibitors and just over 100 attendees, marking the launch of the 2025 State of Nonprofits in Montgomery County Report.

This year, we're growing our impact with:

- A ticketed luncheon featuring inspiring speakers on the future of the nonprofit sector
- Interactive learning workshops
- 30 exhibitor spaces in a central, high-traffic location
- Expected turnout of 150–200 nonprofit staff & leadership, board leaders, and local government, business and education partners
- Expanded outreach to nonprofit organizations in Prince George's County, Howard County, and other nearby jurisdictions, reflecting our commitment to regional collaboration and impact

This is the premier gathering of Montgomery County's nonprofit ecosystem—and a unique opportunity to connect with those shaping the region's future.

As a sponsor or exhibitor, your presence is essential to helping Montgomery County's nonprofits thrive. This packet includes everything you need to participate in the 2026 Tools to Thrive Expo—and to make the most of your visibility, impact, and connection with the region's nonprofit leaders.

### Deadlines:

- Sponsorship Deadline: February 2, 2026
- Exhibitor Deadline: February 23, 2026

Sponsorships & Exhibitor registrations must be completed by this date to guarantee space and inclusion in promotional listings.

### Location

Great Hall & Atrium  
Silver Spring Civic Building  
1 Veterans Place, Silver Spring, MD 20910  
Parking Information:  
Garage 61: Town Square Garage  
Garage 60: Wayne-Ellsworth Garage



ToolsToThrive2026



# LEAD THE WAY

## SPONSORSHIP OPPORTUNITIES

Sponsorship Categories	Includes
<p><b>Presenting Sponsor</b>  <b>\$10,000+</b>  <b>Exclusive (1 available)</b>  <i>Lead the day and be recognized as a nonprofit sector champion.</i></p>	<ul style="list-style-type: none"> <li>• Spotlight intro during lunch</li> <li>• Keynote speaker introduction</li> <li>• Naming rights to one capacity-building workshop</li> <li>• Premium expo table</li> <li>• Reserved lunch seating for five guests (5 tickets)</li> <li>• Top billing in all promos and signage</li> <li>• Logo + link on registration page &amp; website</li> <li>• Follow-up recognition</li> <li>• Option to include branded materials in attendee packets</li> </ul>
<p><b>Operational Excellence Sponsor</b>  <b>\$5,000–\$9,999</b>  <i>Show your commitment to effective nonprofits and sector strategy.</i></p>	<ul style="list-style-type: none"> <li>• Verbal recognition at lunch</li> <li>• Naming rights to one capacity-building workshop</li> <li>• High-visibility expo table</li> <li>• Reserved lunch seating for up to 4 guests (4 tickets included)</li> <li>• Logo on all signage, website, and program</li> <li>• Follow-up recognition</li> <li>• Option to include items in attendee packets</li> </ul>
<p><b>Networking Sponsor</b>  <b>\$1,000–\$4,999</b>  <i>Support connection and collaboration at the community level.</i></p>	<ul style="list-style-type: none"> <li>• Expo table</li> <li>• Verbal recognition at lunch</li> <li>• Two lunch tickets</li> <li>• Logo on networking signage</li> <li>• Follow-up recognition</li> </ul>
<p><b>In-Kind Sponsor</b>  <i>Support the event with goods or services and receive benefits matched to fair market value.</i></p>	<ul style="list-style-type: none"> <li>• Examples: catering, printing, AV, branded giveaways.</li> </ul>



# Show Up Strong Exhibitor Opportunities

Exhibitor Categories	Exhibitor's Fee	Includes
Nonprofit Montgomery Supporting Member* Exhibitor	\$300	<ul style="list-style-type: none"><li>• One 6' rectangular table</li><li>• 2 chairs (additional chairs upon request and subject to availability)</li><li>• Space for a standard pop-up banner or tabletop display (optional)</li><li>• Wi-fi Access</li><li>• Access to an outlet available on a limited, first-come, first-served basis (please request during registration)</li></ul>
Government Agency/ Education/Nonprofit**	\$150	
Business Exhibitor (General Rate)	\$500	

**Tablecloth info for reference (We do not provide):**Mid Length – 60" x 120" | Floor Length – 90" x 132"

## Add-on Meal Options for Exhibitors:

Boxed lunch: \$20 per person

Networking luncheon tickets: \$50 per person

You can note meal preferences when completing your registration.

**\*Nonprofit Montgomery Supporting Members** are businesses and government partners who play a vital role in strengthening the nonprofit sector and advancing our advocacy in Montgomery County. **Interested in joining? [Learn more about our Supporting Memberships here.](#)**

**\*\*Please note that the nonprofit category** is for nonprofit organizations that primarily serve, support, or strengthen other nonprofits—such as umbrella groups, technical assistance providers, coalitions, or sector-support organizations.

## Ready to sign up? Have questions?

Let's talk about how you can be part of the 2026 Tools to Thrive Expo.

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